

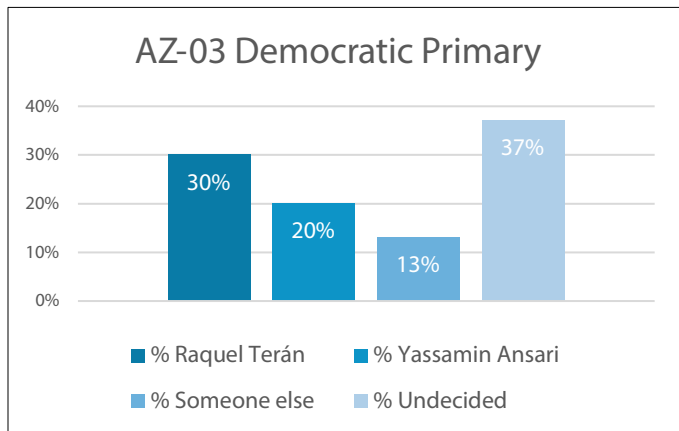


To: Interested Parties

From: Ben Lazarus, Geoff Puryear, and Nicole Brok, TargetSmart

Re: Raquel Terán 's edge in AZ-03 Democratic primary poll

Raquel Terán leads Yassamin Ansari by 10 points in the Democratic primary in Arizona's 3<sup>rd</sup> Congressional District, according to the results of our recent poll of likely July primary voters<sup>1</sup>. Terán takes 30 percent of the vote to Ansari's 20 percent, while 7 percent back Duane Wooten, 6 percent volunteer another candidate, and 37 percent sit in the undecided column at this stage in the campaign. Terán notably maintains a solid base of support among Hispanic voters in this primary electorate, leading Ansari with them 42 to 11 percent. Terán's lead is even more pronounced among Latino men, with whom she dominates Ansari 52 to 6 percent.



Most voters in the sample remain undecided at this relatively early juncture, as many are unfamiliar with both Terán (36 percent name ID) and Ansari (38 percent name ID). However, our poll suggests that to know Terán is to love her, as she earns a very warm 68-degree mean rating among those who can rate her, as measured on a 0-100 favorability scale. By comparison, Ansari's mean rating registers at a more tepid 59-degree level among the voters who can rate her.

While this contest is relatively unformed roughly three months out from Election Day, Terán is well-positioned with an early lead, strong base of support in the district's Latino community, and propensity to connect on an intense personal level with Democratic primary voters as they learn about her background, experience, and progressive agenda.

<sup>1</sup> Field dates April 24 -28, 2024; sample of likely Democratic primary voters; mixed mode live phone + SMS-to-web; n=404; margin of error +/- 4.9%.